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NEW DIGITAL PARTNERSHIP TO BOOST SCIENCE AND NUTRITION TEACHING IN PRIMARY SCHOOLS

Alimentarium Foundation & Discovery Education Launch Exciting New 'Food and the Body' Digital Classroom Resources

Thousands of primary school pupils are set to benefit from a new partnership between Switzerland's Alimentarium Museum and Discovery Education Espresso, which will deliver exciting digital resources to classrooms and transform the teaching of science and nutrition in UK schools.

The 3-year initiative will see Alimentarium, the world's first ever food museum, collaborate with Discovery Education Espresso to create fresh and engaging multi-media content which will unlock food science secrets and switch pupils on to nutrition.

The Alimentarium Foundation – a foundation of Nestlé since 1980 – is recognised as an international public learning centre for all issues relating to food and nutrition, and the new resources will allow schools to tap into this expertise. Developed in partnership with the Museum's experts, the content will include dynamic interactive videos, activities and games, supporting the teaching of Science and PSHE at primary level.

The bold new resources will take pupils on a fascinating exploration of the human body, teaching them about the science of eating and nutrition in a fun and accessible way. Taking a journey through the digestive system, children will explore the amazing processes that keep us alive, and understand what makes our bodies tick. They'll also investigate the important role of food in positive body image, and learn how 'mindful eating' and being alert to the senses can help us to eat well.

Announced at the start of UK Healthy Eating Week, the new partnership is already underway and film-makers and education experts are busy putting the finishing touches to the new resources. The first module – Food and the Body - will be launched in Discovery Education Espresso's digital learning service from September.

Ursula Zeller, director of the Alimentarium said:

"The Alimentarium believes that its partnership with Discovery Education is a perfect opportunity to broaden access to accurate knowledge on food and nutrition for primary school children. By enriching the Alimentarium Academy online educational platform with new resources for the younger population, the Alimentarium and Discovery Education are together making an important contribution to raising consciousness worldwide for more informed choices from an early age."

alimentarium

Catherine Howard, Director of Educational Partnerships at Discovery Education said:

“Discovery Education is delighted to be joining forces with Alimentarium. We have a shared mission to raise awareness of the issues of food and nutrition, and our combined expertise will enable us to create digital classroom resources with a difference. Together we will help schools to deliver teaching with real impact, encouraging pupils to think about the science of nutrition in an exciting way and to make healthier choices for a lifetime.”

Discovery Education Espresso is one of the UK’s leading digital learning services, delivering dynamic curriculum matched content to 1.8 million pupils in over 6500 schools.

The new Food and the Body Module will be available to schools with a Discovery Education Espresso subscription from September 2017. Schools interested in a free trial of the Discovery Education Espresso service can request one [here](#).

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For further information please contact Angie Shatford, Inkstream PR for Discovery Education: angie@inkstream.co.uk

ABOUT DISCOVERY EDUCATION

Discovery Education empowers teachers and captivates pupils by providing high-quality, dynamic, digital content to primary and secondary schools across the United Kingdom.

Discovery Education offers a range of services and opportunities for schools to meet the needs of students in the digital age. Through its award-winning digital content, interactive lessons, virtual experiences with some of Discovery's most talented presenters and contributors, classroom contests and challenges, professional development and more.

The Discovery Education Community is one of the largest and most active communities of tech-savvy educators passionate about teaching with digital media, sharing resources, collaborating, and networking.

Discovery Education is a division of [Discovery Communications](#), the number one non-fiction media company in the world, which includes the popular global television networks [Discovery Channel](#), [Science Channel](#) and [Animal Planet](#).

For more information about the Discovery Education Community and other services and resources, visit www.discoveryeducation.co.uk

ABOUT ALIMENTARIUM

The **Alimentarium Foundation** founded by Nestlé in 1980 has been running a food museum for over 30 years. In 2013, it radically changed strategy by deciding to invest mainly in a digital outreach program anchored in the physical museum - a transmedia approach to content creation and dissemination.

With this approach, the Alimentarium Foundation aims to become a worldwide reference on food and nutrition, combining a digitally and physically interconnected learning platform to share its expertise with the general public and professionals. The Alimentarium today is an **international public learning centre** composed of two interconnected spaces, *alimentarium.org* and *Alimentarium*, the Museum.

The portal **alimentarium.org** contains a section dedicated to the pedagogical program Alimentarium Academy. All is available worldwide for free and published in French, German and English. Academy, our online learning ecosystem targets (school) children, teachers and parents in particular whereas the other digital outputs cater for amateurs and offer insights for specialists.

For more information visit alimentarium.org and alimentarium.academy

