



WHY DO WE EAT CHOCOLATE EGGS AND RABBITS AT EASTER?

STORIES AND FOLK TALES MAY PROVIDE AN ANSWER.



Once upon a time...

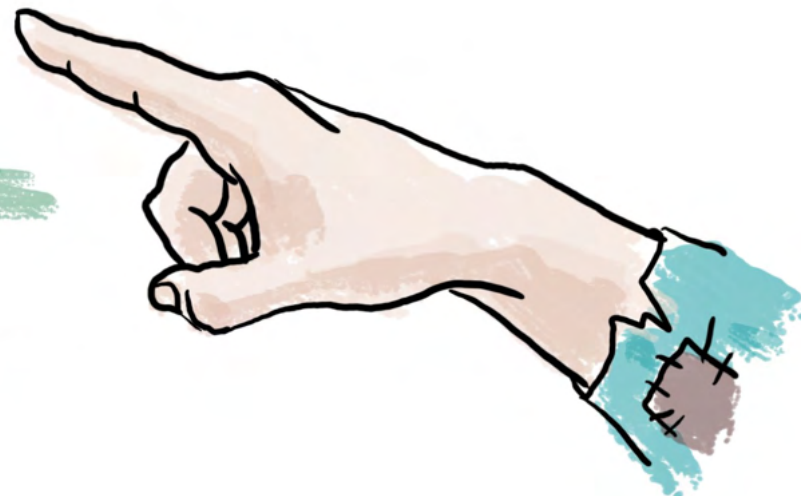
A GERMAN LEGEND TELLS THE STORY OF A POOR WOMAN WHO COULD NOT GIVE HER CHILDREN SWEET TREATS FOR EASTER.

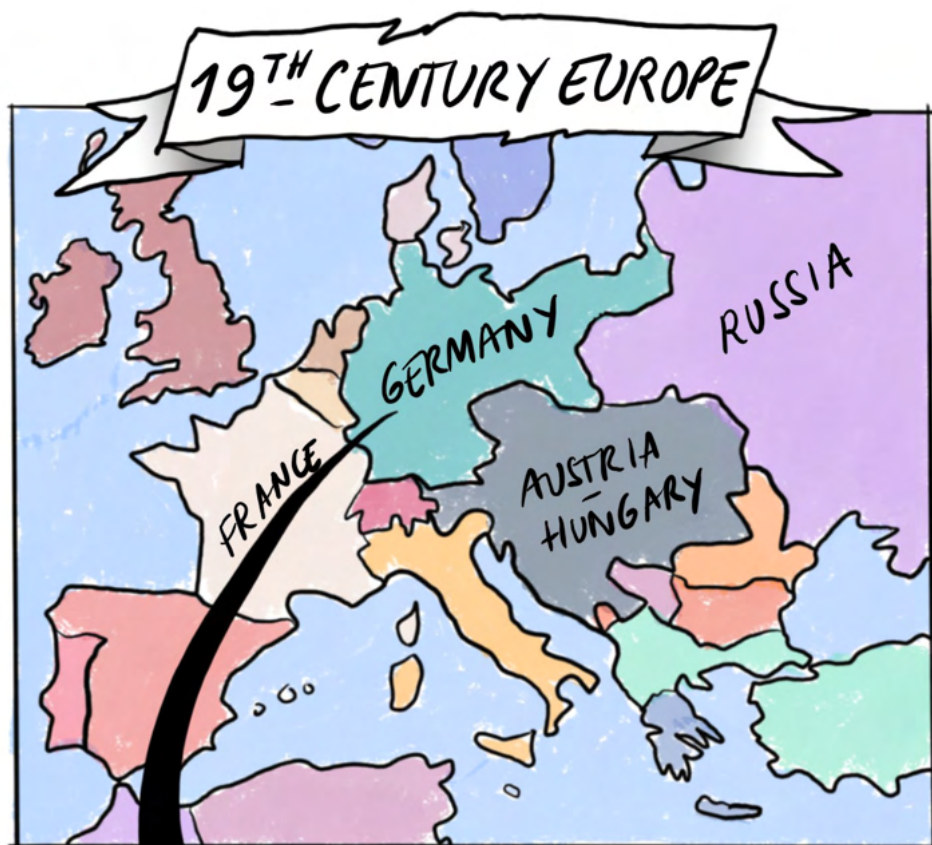
SHE CAME UP WITH THE IDEA OF HIDING EGGS IN THE GARDEN.



WHEN THE CHILDREN WENT OUTSIDE TO LOOK FOR THE EGGS, THEY SAW A RABBIT IN THE GARDEN.

THEY THOUGHT THE RABBIT HAD LAID THE EGGS!





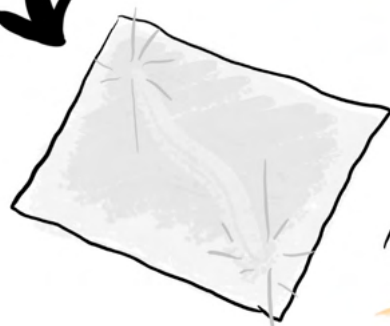
COCOA POD
(FRUIT)



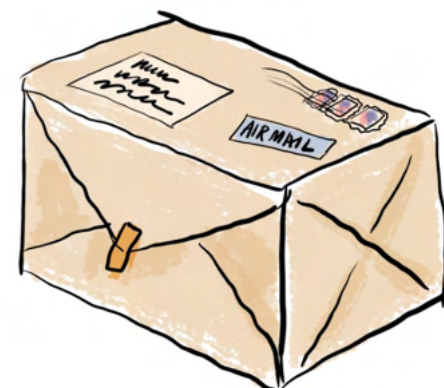
THEY FINALLY INVENTED
SOLID CHOCOLATE IN
EUROPE AT THE END OF
THE 19TH CENTURY!



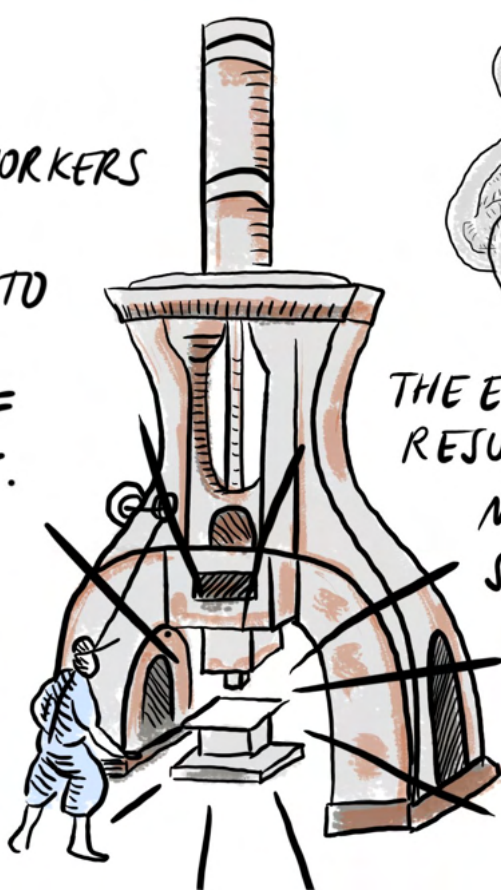
MANY FACTORIES
MAKING MOULDS SET UP IN
GERMANY IN THE EARLY
20TH CENTURY...



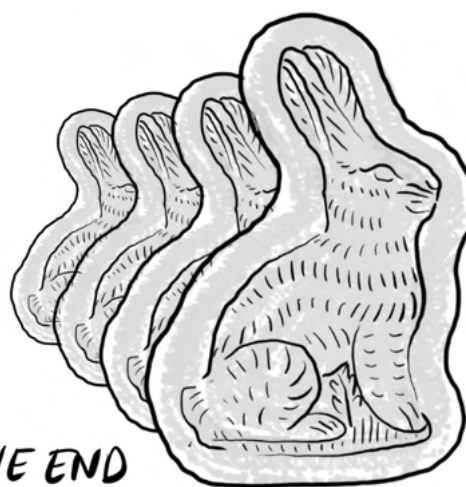
TINPLATE IS
ALSO USED TO
MAKE TINS FOR
CANNING FOOD!



FACTORY WORKERS
USED DROP
HAMMERS TO
SHAPE THE
SHEETS OF
TINPLATE.



STEAM HAMMER
PATENTED
IN 1841



THE END
RESULT:
MOULDS FOR
SHAPING
CHOCOLATE!

... AND SUPPLIED EUROPEAN
AND AMERICAN CHOCOLATIERS
WITH TINPLATE MOULDS
TO MAKE CHOCOLATE
RABBITS.

