

alimentarium academy



Press release

Vevey, 1st November 2017

The Alimentarium is launching a fresh new version of the *Alimentarium Academy*, its online learning platform.

Learning, sharing and having fun are the watchwords behind the *Alimentarium Academy* online learning platform. Aimed at children, teachers and now all adults too, the new redesigned version of this unique learning tool is more user-friendly and boasts enriched content. It invites you to explore five key topics related to food and nutrition, through 66 videos, 600 quiz questions, 89 activities, 12 games and a quiz app, all focusing on interaction and originality to promote awareness. The *Alimentarium Academy* is compatible with Swiss-French and Swiss-German curricula. As such, the platform offers teachers a comprehensive range of fascinating teaching materials, available free of charge in just a few clicks. With the *Alimentarium Academy*, the Alimentarium aims to share its resources and expertise with all those seeking to unravel the mysteries of food.



Fascinating, ingenious content, accessible to everyone

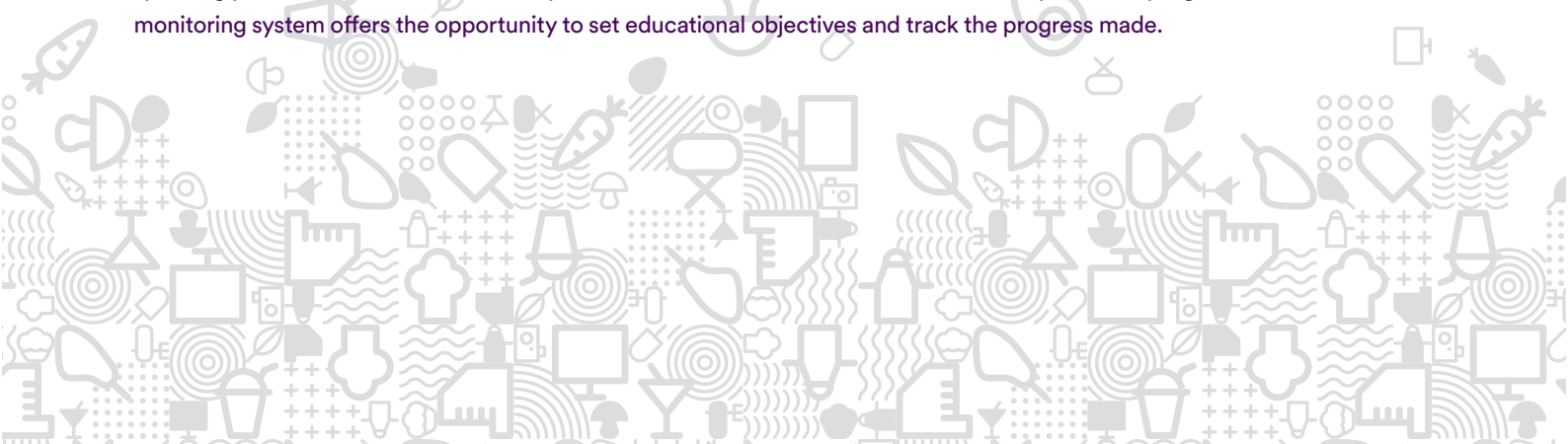
The *Alimentarium Academy* is an online learning platform for teachers, children and now for all adults too. Five main topics – *Food and the 5 senses*, *Food and nutrients*, *Processing food*, *The digestive system* and, new for this latest version, *Ecology and food economy* – can all be explored in a fun-filled, interactive way through 66 videos, 600 quiz questions, 12 games, a quiz app and 89 activities to do in the classroom or at home. This vast range of fascinating content will quench thirst for knowledge and raise children's awareness of facts and challenges with regard to food and nutrition.

How does it work?

Alimentarium Academy is accessible free of charge online and its navigation is now more user-friendly for children, teachers and adults alike. The platform follows a five-step learning process: Having read the theoretical content, users then put their acquired knowledge into practice through activities and games related to what they have read. They then move on to watch educational videos made by experts, before taking part in a quiz and then checking their answers.

Compatible with Swiss-French and Swiss-German curricula

The platform offers teachers a source of ready-to-use teaching materials, perfectly compatible with their programme as they have already integrated the syllabus in the French-speaking and German-speaking parts of Switzerland (PER/Lehrplan 21) as well as the curriculum in France. The platform's progress monitoring system offers the opportunity to set educational objectives and track the progress made.



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A partnership with *Discovery Education* for thousands of pupils in the UK

To boost science and nutrition lessons in primary schools across the United Kingdom, the Alimentarium has joined forces with *Discovery Education Espresso*, one of the country's leading digital learning services delivering teaching materials to 1.8 million pupils in over 6500 schools. The content created jointly by the two partners has been available for all teachers in the UK on the *Discovery* platform since October. This ingenious multimedia content now encourages thousands of schoolchildren to reflect on issues related to food and nutrition. By the end of the year, it will also be accessible on academy.alimentarium.org.

Catherine Howard, Director of Educational Partnerships at *Discovery Education* said:

"Discovery Education is delighted to be joining forces with the Alimentarium. We have a shared mission to raise awareness of the issues of food and nutrition, and our combined expertise will enable us to create digital classroom resources with a difference. Together we will help schools to deliver teaching with real impact, encouraging pupils to think about the science of nutrition in an exciting way and to make healthier choices for a lifetime."

Ursula Zeller, Director of the Alimentarium, points out that, *"This partnership highlights the Alimentarium's aim to share its expertise and resources with young schoolchildren. As we face numerous challenges for public health and the environment, with a significant impact on food too, it is now more important than ever to raise consciousness for more informed choices from an early age."*

For more information about the *Discovery Education Community* and other services and resources, visit www.discoveryeducation.co.uk

Watch this video and dive into the new world of the *Alimentarium Academy*!

<https://youtu.be/Y7H2O1kY1R4>



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Alimentarium Academy – Facts & Figures

An online learning platform to unravel all the mysteries
of food and nutrition

A learning tool and teaching materials
aimed at:

teachers
adults
children

Numbers

Main topics

- Food and the 5 senses
- Food and nutrients
- Processing food
- The digestive system
- Ecology and food economy

5

Educational videos (1 per lesson)
+ teaching materials in PDF format*

66

Activities to do in the classroom
or at home
+ teaching materials in PDF format*

89

Quiz questions

600

Games

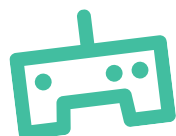
12

Quiz app

1

* Alimentarium Academy teaching materials are perfectly compatible with school programmes as they have already integrated the syllabus in the French-speaking and German-speaking parts of Switzerland (PER/Lehrplan 21) as well as the curriculum in France. The content is organised accordingly and is directly accessible on the platform with dedicated navigation menus.

All materials are accessible free of charge
on academy.alimentarium.org



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A great way to learn, share... and have fun!

academy.alimentarium.org